



Hotel Collection

Transforming
The Guest Experience

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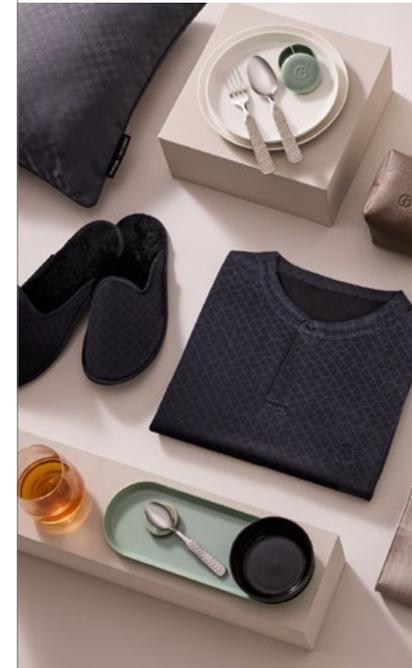
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Thoughtfully Refilled



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Experiences
Delivered
Worldwide



01



Introduction to Buzz



For over two decades, Buzz has delivered iconic brand collaborations with leading airlines and hotels worldwide, crafting aspirational products and memorable experiences for travelers.



Click Here to Watch Video

buzz.



17

Sustainable programs launched

79

Design, innovation & sustainability awards

94

First-to-market launches

13M

Single-use plastic bags eliminated

The equivalent of

100M

Bottles diverted from landfill to EcoThread™

Exclusively by Buzz



Redefining Travel

Our love for travel knows no boundaries. Guided by curiosity and a passion for innovation, we create unique products designed for the world of travel.



Creative & Design Expertise

Discover our range of programmes and products, many of which have been honoured with prestigious design and industry awards.



Luxury Brand Collaborations

Our portfolio of luxury brand partnerships is designed to elevate the guest experience.



Diverse Categories

Showcasing the breadth of our expertise, our collections span Wet Amenities, Dry Amenities and Accessories, Turndown and VIP Gifting, Kids' Travel, and Loungewear - offering a truly immersive brand experience.

Collaborations

Airline and Hotel



LANVIN



nest
bedding



AWAY



CAPELLA
SYDNEY

Custom VIP Gifting



ARMANI/CASA



LE LABO[®]
GRASSE - NEW YORK



Tom
Dixon.



GIORGIO ARMANI



MGM RESORTS

Custom Amenity



BELMOND

Custom Kids Products

“Design transforms travel. From award-winning airline partnerships to celebrated hotel amenities, we create experiences that inspire, engage, and connect every guest.”



- Leonard Hamersfeld
Founder & Creative Director, Buzz



02



Hotel Travelscapes



Luxury Hospitality in Motion

Thoughtfully designed amenities—premium bath & body products, wellness rituals, and turndown luxuries—enable hotels to respond to these trends. Innovative refill systems and carefully selected materials, including recycled options, offer a considered, elevated approach to both guest experience and operations.

Omni Hotels & Resorts x KLUR

Premium KLUR Skincare Curated for Omni Guests

Omni Hotels & Resorts offer guests at all 48 properties a curated range of bathroom amenities in partnership with KLUR.

Renowned for clean, ethical and inclusive skincare products, the partnership comprises a fully bespoke hotel collection using formulas specifically created for Omni guests.



KLUR X OMNI Collection

Elevated luxury designed for keeps

Capella Sydney

Luxury Turndown Program

Capella Sydney offers guests thoughtful touches of tranquility and wellness with a bespoke turndown program for guests.

The Turndown Program is branded especially for Capella, and helps guests on a journey to relaxation, to make their stay even more luxurious, memorable and shareable.



MGM Resorts

Bespoke Amenity Collections

Buzz created tailored bathroom amenities for MGM's Luxury-Legacy Properties and Ultra Luxury Brands, including Bellagio, Aria, and The Cosmopolitan.

The designs and formulations were carefully selected to align with MGM's premium brand image, as well as providing a shift to larger format refillable bottles.



Tailored Collection,
elevated luxury

Atlantis Dubai

Custom Kids Amenity Program

To enhance the guest experience of families and young travellers, Atlantis Dubai offers customised kits designed especially for infants and kids staying at the hotel.

Guests receive a kit created in partnership with Eau My Planet, an environmentally focussed brand that creates personal care products using natural, organic and vegan ingredients.



03



Reimagining
The Guest Experience

Transforming The Hotel Journey

Across multiple travel corridors, Buzz can curate a luxurious and holistic brand experience. The traveller can be immersed in the world of the brand through considered and meaningful touchpoints, translating to brand connection, engagement and loyalty beyond the journey.

Settle-in →



Arrival
Gift



Check-in



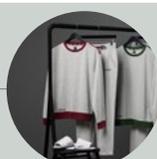
See The Sights
Kit



Kids
Experience



Turn Down
& Sleep



Sleepwear

Indulge



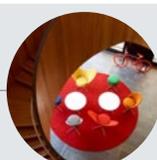
Luxury Brand
Amenity



In Room
Wellness



Mimi Bar
Inclusions



Spa &
Common Spaces



Check-Out Gift



Loyalty

Set off Rejuvenated →

Our Travel Portfolio

Hotels



Turn Down



Loungewear



VIP Gifting



Kids



Luxury Amenity



Dry Amenity



Tom Dixon.

“I like the idea that travelling can be more than an exploration of new places but also encounters for the senses - taste or sound, but also scents.”

Tom Dixon, Founder

Distinctive Brands, Unforgettable Experiences

A collection of luxury brands delivering refinement, innovation, and enduring style.



Sunday Riley



Ormonde Jayne



KLUR



Parfums de Marly



Tom Dixon

Our Luxury Brand Portfolio

Where visionary partnerships bring unforgettable travel experiences to life



PARFUMS de MARLY
PARIS



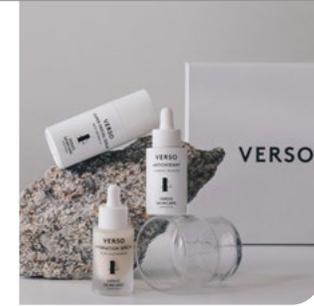
ORMONDE JAYNE
LONDON



KE



Tom
DIXON.



VERSO



RATIONALE®



SUNDAY
RILEY



Briogeo



KLUR



THE NUE CO



MURCHISON-HUME



ELVEN™



ROHR REMEDY



EDITION
VOYAGE
BOTANICALS



TUMI



PARFUMS de MARLY
PARIS

Haute Perfumery By Invitation

Parfums de Marly is a French luxury fragrance house that blends the tradition of royal perfume craftsmanship with modern elegance and opulence.

Founded in 2009 by Julien Sprecher, the brand draws inspiration from the regal history of the Château de Marly, a 17th-century palace near Versailles, where French nobility would indulge in exquisite fragrances as a symbol of their power and status. This deeply-rooted heritage in French perfumery, combined with a passion for creating sophisticated, luxurious scents, has propelled Parfums de Marly to global acclaim.

BUZZ.



FOUNDER

Julien
Sprecher



Brand Partnerships

Beyond the Guest Room

Retail Collaborations

Extend the partnership with exclusive access to retail products across your hotel sales channels (lobby gift stores or online).

Events

Bespoke events tailed to your hotel and guests' needs.

Curated Travel Packages

Partnerships can extend to curated travel giveaways.

Pop-Up Experiences

Introduce a pop-up café with a curated dining menu that is unique and experiential.

Immersive Pop-Up Experiences

Create an immersive brand pop-up space where guests can engage and interact. Think 'Yoga Sessions in the Garden', or 'Juice Stations by the Pool' or 'Rooftop Cocktail Masterclass'.

*Subject to brand approval between brand partners



Exclusive Access to Products

Exclusive Pop Ups
and Wellness Events



04



Signature Additions

The Pluma Bracket Collection

Luxury Add-Ons and Details Crafted to Perfect Every Space



Pluma Wallmount

Feather light, wall-mounted bracket system.



Pluma Countertop

An alternative to traditional wall-mounted brackets.

REGISTERED DESIGN



Pluma Slimline Metal

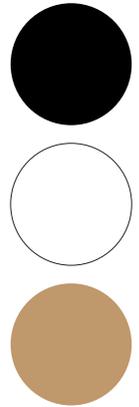
Metal bracket system that is premium and discrete.

REGISTERED PATENT



Dry Amenity Collection

Luxury Add-Ons and Details Crafted to Perfect Every



buzz.

Luxury Add-Ons and Details Crafted to Perfect Every Space



Better Materials

We offer natural alternatives such as bamboo for toothbrush and hair brush handles.

Bamboo is naturally harvested, durable and perfect for amenity items.



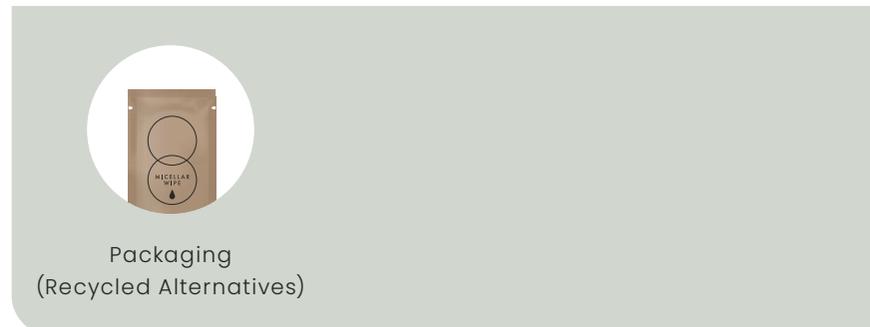
Reducing Plastics

To reduce the reliance on virgin plastics, we offer better plastic alternatives such as bioplastic (made from a cornstarch blend) for our shower caps; or wood for our razor handles.



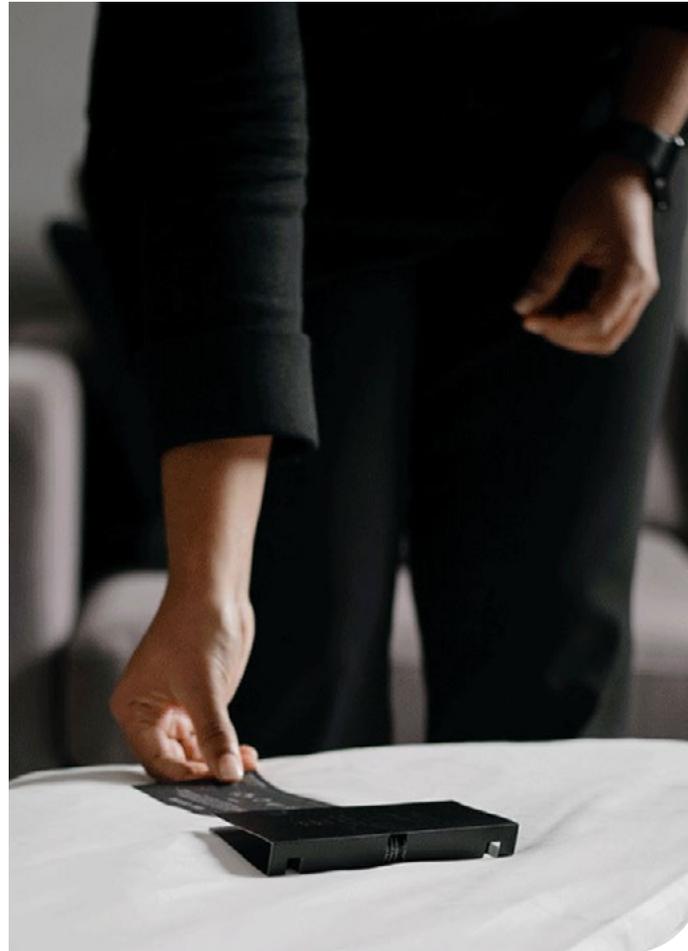
Alternative Materials

We also offer alternatives to plastic packaging with recyclable packaging made from FSC certified paper.



Our Turndown Collection

Luxury Add-Ons and Details Crafted to Perfect Every Space





Loungewear Collection

Luxury loungewear, robes and slippers crafted for the perfect stay



buzz.



Children's Hotel Gifting

Thoughtful & Engaging Products to Inspire Travel





Luxury Through
Innovation

Innovation in Every Detail

Redefining luxury through innovation, our collections combine the elegance of glass and the durability of premium resin. Thoughtfully designed features such as lockable collars and integrated pumps ensure both security and seamless usability, delivering a refined experience that marries style with function.

Glass Bottles

A luxurious and tactile option that elevates the sensory experience and ambience of the room.



Integrated Lockable Pump

Versatile and compact anti-tamper pump.



Pluma Lockable Collar

Rigid, tamper resistant reusable collar.

Resin Innovation

Our resin innovation is a refillable, durable alternative to plastic bottles.

Innovation in Every Detail



Reusable, refillable and luxurious Resin



Counter-Top Bracket
REGISTERED DESIGN



Better materials



Tamper resistant bottle pumps

06



Enduring Luxury,
Thoughtfully Refilled

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Refill, Refresh, Repeat—Effortlessly



Our refill solutions—automated machines and hand pumps—streamline back-of-house operations, ensuring efficient replenishment and a seamless experience for every guest.



Streamline solutions



Click Here to Watch Video

Automated machine



Buzz Sustainability Certifications



The Aviation Sustainability Forum (ASF) is a not-for-profit organisation whose mission is to make air travel more sustainable.

Buzz has supported this organisation by providing funding for the delivery of ASF Project 1, which addresses issues with international cabin waste.



EcoVadis is an online rating platform that provides sustainability ratings to allow organisations to evaluate and measure their own, and their suppliers, sustainability performance.

Buzz has achieved a gold rating and awarded a Gold EcoVadis Medal for Buzz Export Services Pty Ltd.



Buzz has partnered with CRI so that we can provide low and net-zero carbon products. CRI analyses the carbon emissions of both our products and their delivery from factory to customer, and provides us with carbon offset options. We use these findings to design lower carbon products, and to offer the option of net-zero carbon products.



Buzz has been committed to the UN Global Compact corporate responsibility initiative and its principles in the areas of human rights, labour, environment and anti-corruption



Experiences Delivered
Worldwide

Our Global Supply Chain In Numbers

Innovation meets craftsmanship at every touchpoint. From creation to arrival, our global capabilities ensure that luxury, quality, and distinction travel with every product.



Products

500+ Bespoke Programs
20M+ Products



Suppliers

Our Category Leadership

7 Skincare Manufacturing Facilities
8 Textile Factories
10 Accessories Facilities

- > Kids Products
- > Loungewear
- > Dry Amenity



Design

1000's of samples produced
25+ Design Team
2 In-house 3D Printers



Operations

100+ Travel Partners
320+ Global Shipments per annum
700+ Client Orders

Global Presence



With offices and clients around the world, our team are continually available across multiple time zones.

Buzz Team In Numbers

12

Board of Directors
& Leadership Team

9

Project
Management Team

7

Brands Team

25+

Design Team

3 Design Managers

22 Designers

Including Specialised Kids,
Industrial Designers,
Textiles Designers

8

Planning, Warehouse
& Logistics

1 S&OP Director

1 Director of Purchasing

3 Logistics Managers

3 Logistics Leads

40+

Product Category

1 Director of Product

3 Product Category Directors

7 Product Development Leads,

Australian Based

7 China Based

1 Mexico Based

8 Production Leads

5 China Based QC Leads

3 Skincare Technicians

1 Compliance Specialist

3 Sourcing Directors

16

Client Service

15

Finance, Legal &
Risk Management

6

Marketing Team



buzz.

Let's Create

create@buzzproducts.com

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